

GBS' Values | Vision | Purpose | Mission Statements



GBS' **Values | Vision | Purpose | Mission** statements not only define our organization's guiding principles but serve to unite our GBS Family around our vision for the future.

We hope that our employees will continue to be inspired, guided and driven by our below statements. We will remain passionately committed to our words and to the direction and focus they provide for our continued growth and success.

Our Values

Our **I.C.A.R.E.** Values are in place to guide us:

- I – Integrity**
- C – Creativity**
- A – Accountability**
- R – Respect**
- E – Excellence**

Our Vision

Leading with a culture of innovation, GBS strives to become a billion-dollar company by exceeding customers' expectations through the shared success of our employees, partners and communities. We are guided by our I.C.A.R.E. values: Integrity, Creativity, Accountability, Respect and Excellence.

Our Purpose

To serve our clients, families and communities with dedicated problem-solving employees. We will be a key ingredient to our clients' success by demonstrating I.C.A.R.E. values and enhancing communities through our corporate social responsibility.

Our Mission

To exceed our clients' expectations by streamlining operations, leveraging their brand, increasing productivity and lowering cost by providing innovative, technology-driven services and business solutions.