

The GBS Difference

Leading-edge solutions for your evolving business needs

WHAT ARE WE DOING TO MEET YOUR NEEDS?

GBS is maximizing your options, building your brand, optimizing your efficiencies and cutting your costs—while giving you more control from design-to-delivery. And we do so by following a Six-Point Process:

1 Applying more marketplace leverage than anyone else

It's a simple formula. If you have more leverage in the marketplace, you get higher quality, faster responses and better pricing. We're positioned to apply more leverage than anyone in our industry. That's not only because we purchase large quantities of print and promotional products, but also because we've developed a business model that combines our extensive GBS manufacturing, products and service capabilities with our vetted vendors—all held to the same high-quality standards. We're taking sourcing beyond "bid-and-buy" to a truly integrated supply chain. While others claim to be "vendor-neutral," our role is to make sure you have choices among only the best providers.

2 Implementing complete process transparency

The more transparent your process, the easier it is to control costs, eliminate inefficiencies and respond quickly to market changes. So, we put everything we do out in the open. You can see and compare pricing, track progress, get real-time reports and measure ROI. With extensive reporting and 24/7 desktop access, we've leveled the playing field. And on a level playing field, no one beats GBS.

3 Complete control on your desktop with GBS Access

First, we made it possible to get any conceivable type of print, print-related or branded merchandise from a single source. Now, we've developed a solution that lets you manage the entire process from a single, customizable portal on your desktop. MyGBS Online connects you to your entire print, print-related and branded merchandise supply chain. You get 24/7 access to everything—product sourcing, inventory management, collaboration tools, real-time reporting and more. MyGBS Online integrates many different functions into one user-friendly, customizable interface.

4 Providing turnkey infrastructure from coast to coast

The infrastructure for handling your brand-related items is already in place. We have distribution centers with warehousing, kitting and fulfillment capabilities. We handle shipping, delivery and logistics. From Radio Frequency Identification (RFID) and barcoding, to real-time tracking and extensive reporting, it's all here. You don't need to buy or build any infrastructure—all you have to do is plug into ours. As a result, you'll see reduced obsolescence, lower costs and faster, more accurate fulfillment with better inventory management.

5 We are integrating the value chain from design-to-delivery

It's not always enough to source the products you require. What if you need to have those products designed first? What about marketing strategies or distribution systems? It's all connected. So, we do it all from "design-to-delivery." That's why we've invested in our manufacturing plants, sourcing relationships, in-house design firm, print-on-demand facilities, distribution centers and more. It's also why we facilitate easy online collaboration between the customer, the GBS team and our strategic partners.

6 Putting the brand back where it belongs

We saved this point for last because it should come first in your thinking and planning. It's not just about getting a new website designed, printing a brochure or ordering a mug with your logo on it. It's about figuring out how to utilize your brand and maximize its impact. We

provide strategic consulting and other resources to ensure that every customer receiving communication—from your simplest forms to your most sophisticated marketing campaigns—gets a clear, consistent brand message. The GBS team manages enterprise and product brands while increasing sales, market share, customer loyalty and brand valuation.



So, what can GBS do for you? **"Design, Produce, Warehouse, Market, Fulfill, Deliver."**



The products and services that result from our Six-Point Process

So, what solutions do we offer? You'll discover a full range of products and services to meet your diverse needs.

Design and Marketing Services

A full-service design agency providing everything from marketing strategy, design, copywriting, photography, creative consulting for branding, promotional products, advertising campaigns and more

Commercial Print

Corporate stationery, envelopes, catalogs, directories, advertising and marketing collateral, point-of-purchase (POP) materials, packaging and indoor/outdoor and trade show signage

Digital and On-Demand Printing

Paper to digital conversions, digital asset management and digital printing

Print Management

Business forms, corporate stationery, binders, system envelopes and digital documents

Label Systems

Prime labels, pressure-sensitive labels, integrated form labels, RFID, multi-language labels, rack, shelf and tag labels; direct and indirect thermal transfer printers, ribbons and service

Labeling Solutions

High-quality labels—from shipping and thermal transfer labels to stickers, tire labels, instruction sheets for use and more; plus brand protection labels to protect your brand from tampering, fraud and grey market diversion

Promotional Products

Global sourcing and procurement, online access to over 700,000 products, program management and customized online stores

Document Management

Automated solution that quickly transforms documents into accurate, archival images—and delivers it all to your business applications

Conversion Services

Leading-edge technologies that enable documents to be processed from hard copy to digital format efficiently and securely

ProActive IT Services

24/7/365 automated network monitoring and preventative maintenance solutions that ensure less risk and more uptime for your organization

Online Credit Card Processing

A solution that handles payment processing so you can focus on your business; whether you sell online or via social media or are considered high-risk, we make your credit card payments easier, secure, reliable and cost-effective

Specialty Cards

Gift, debit and loyalty cards; loyalty and reward program development; design, manufacturing and online program management

Technology

MyGBS Online Portal technology incorporating e-commerce, e-collaboration, a la carte web-enabled services, custom enterprise applications, professional services and business process engineering

Direct Mail Services

Design, printing, personalization, email marketing, database management, mailing, kitting and fulfillment; custom one-to-one or one-to-many initiatives

Healthcare Statement Processing and Billing

Customized turnkey outsourcing of all billing, fully integrated with your software and systems

Warehousing, Kitting, Fulfillment and Distribution

End-to-end supply chain services through our nationwide network of business service centers

WANT MORE INFORMATION?

For more details on any of our solutions, please contact us at:

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