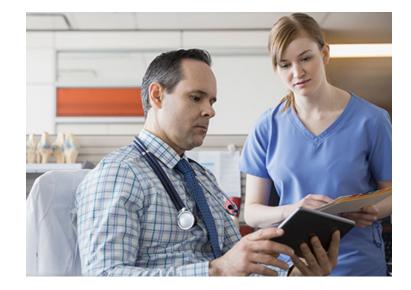# Population Health Management

GBS' Population Health Management solutions and analytics tools drive meaningful insights across clinical, financial and administrative data—helping your practice achieve:

- *Improved Engagement*
- *Higher Physician Performance*
- *Financial/Administrative Efficiencies*
- *Reduced Costs*
- *Optimized Reimbursements*

Population Health Management involves the aggregation and analysis of patient data from multiple sources. By producing a single, actionable patient record, caregivers can improve both clinical and financial outcomes.

GBS offers sophisticated Population Health Management solutions and analytics tools that enable collaborative care to help you engage your patients, reduce costs and improve care quality. Our key Population Health capabilities include:

Population Health Analytics
Our Population Health solutions can help you transition to value-based care delivery and payment models. We can help at any point on your journey—whether you're in the earliest stages of quality measure reporting, in a gainsharing arrangement—or taking on risk and fully accountable care coordination.

Risk Stratification and Gaps in Care
By providing risk stratification of your patient population, we help you identify gaps in care and provide patient outreach tools. Our integrated solutions enable care managers to target the highest priority patients for care team interventions, notify patients of care gaps and improve population health management. Because our Population Health offering is integrated with your EHR solution, you can easily access your patient's gaps in care, risk stratification and summary profile while in your clinical workflow, and quickly select patients for outreach campaigns.

Care Coordination
Our solutions let you quickly move from a population view to a patient view. They augment your practice data with claims and data to help you identify resource utilization and opportunities for cost savings—diverting saved dollars to critical healthcare services. Care teams using our solution are informed by data, delivering high-quality care to serve the chronically ill and proactively manage chronic diseases in high-risk patients at lower costs.

Resource Utilization
Resource utilization analyzes paid claims and clinical data and provides a dashboard to help you manage value-based payment risk successfully; capture shared savings opportunities and optimize revenue; improve clinical outcomes and quality measure performance; and reduce referral pattern leakage.

Benefits of Population Health Management

By enabling comprehensive Population Health capabilities, analytics and connected health solutions, in tandem with our advanced consulting services, GBS drives meaningful insights across clinical, financial and administrative data. In turn, we help your practice take on risk in contracting and quality/outcome management, which is essential in transitioning from fee-for-service to value-based contracts. Ultimately, our analytics solutions and tools assist your organization in achieving a multitude of benefits including:

- Improved Engagement
- Financial and Administrative Efficiencies
- Optimized Reimbursements

- Higher Physician Performance
- Reduced Costs

DRIVE KEY INSIGHTS

As patient care challenges and costs escalate, the right data at the right time may help alleviate risks—considering that:

84% believe that big data analytics is either "very or extremely important" for their long-term competitive success.[1]

PERFORMANCE MANAGEMENT

Your practice's success depends on your ability to use data to prepare for, and successfully manage, escalating patient care demands and rising healthcare costs. Note that:

3% of surveyed health executives felt their organization was highly prepared for the transition to value-based payment models.[2]

INCREASE REVENUE

To achieve effective, quality care while simultaneously increasing revenue, your practice needs timely, actionable, highly accurate and multisourced data that supports your financial, clinical and administrative decisions.

5.8% is the expected yearly increase of healthcare costs through 2025.[3]

DRIVE CHANGE

Effectively managing patient population is a key determinant in the future of successful healthcare. Using solutions and analytics for Population Health is crucial in enabling organizations to drive change that will ultimately lead them to achieving their clinical and financial objectives.

164M Americans—nearly half of the U.S. population—will be affected by chronic diseases by 2025.[4]

CARE COORDINATION

Our analytics tools can help you identify and eliminate low value care, diverting dollars saved to essential healthcare services. Our Population Health solutions can also help you develop the most efficient, effective network of specialists and generalists who are informed by data—ensuring the coordination of highest-quality patient care.

DATA is the core of driving quality improvement in healthcare.[5]

GAIN BETTER INSIGHTS

Population Health Management solutions and analytics tools can help users gain better insight as they pinpoint gaps in care, identify out-of-network costs and access essential payer data. With it, your practice can affordably achieve its key objectives to deliver the highest-quality care.

5% of the population are patients with complex medical needs—who account for half of the nation's overall healthcare spending.[6]

[1] Jennifer Bresnick, "Population Health Is Top Data Analytics Challenge for Providers, Payers," HealthIT Analytics, February 6, 2018, https://healthitanalytics.com/news/population-health-is-top-data analyticschallenge-for-providers-payers.

[2] "2016 Cost Accounting Survey," HIMSS, March 03, 2016, http://www.himss.org/2016-cost-accounting-survey.

[3] "Meeting the Challenge of Healthcare Consumerism with Big Data Analytics," HealthIT Analytics, https://healthitanalytics.com/features/meeting-the-challengeofhealthcareconsumerism-with-big-data-analytics.

[4] "The Growing Crisis of Chronic Disease in the United States." Industry report, Partnership to Fight Against Chronic Disease, https://www.fightchronicdisease.org/sites/default/files/docs/GrowingCrisisof-ChronicDiseaseintheUSfactsheet_81009.pdf.

[5] John Haughom, MD, Paul Horstmeier, John Wadsworth, Russ Staheli, Leslie Hough Falk. "The Changing Role of Healthcare Data Analysts—How Our Most Successful Clients Are Embracing Healthcare Transformation (Executive Report)." HealthCatalyst, 2017, https://www.healthcatalyst.com/the-changing-role-of-healthcare-data-analysts/.

[6] Karen Weintraub and Rachel Zimmerman, "Fixing the 5 Percent," The Atlantic, June 29, 2017, https://www.theatlantic.com/health/archive/2017/06/fixingthe-5-percent/532077/.

For more information, please contact your Account Manager or email us at pophealth@gbscorp.com.