

If productivity

came in a box,
would you open it?



GBS

AMERICA'S PRODUCTIVITY PARTNER

If productivity came in a box, would you open it?

Thanks to GBS, many of America's most progressive organizations would – and, in fact, have.

As a leading information solutions provider of diverse products and services, GBS partners with some of the world's most established brand names as well as smaller forward-thinking organizations to package customized solutions for increased productivity.



TECHNOLOGY CAPITAL

Since our founding, GBS has understood the value of identifying and investing in technologies that change and improve the dynamics of how our customers do business.

From developing feature-rich software solutions to deploying advanced print and marketing services using multi-million dollar equipment, GBS is always engaged in upgrading its technology capital because we know how high-tech can translate to high productivity.

HUMAN CAPITAL

Still, at employee-owned GBS, our culture is one that values people, their commitment to meeting customers' needs and the expertise that enables them to do this successfully. In sum, we are America's Productivity Partner because GBS is the home of AMERICA'S PRODUCTIVITY PEOPLE.

Depth of industry experience, cross-discipline knowledge and often career longevity and company loyalty equip our team members to achieve consistently high levels of execution on behalf of our customers.

CORPORATE COMMITMENT

Does a company's culture reflect its people or do its people act and respond in ways that reflect its culture? The answer, of course, is both. From organizational integrity to customer centricity, GBS as an organization is committed to trustworthy corporate citizenship.

GBS History Unfolds



1970s

GBS is founded as a printer and distributor of business forms. As Fortune 500 clients adopt its innovative print management program that reduces costs and improves efficiency, GBS soon becomes one of the largest U.S. companies of its kind.

Within a few years, GBS begins producing filing products and customized solutions for effectively storing, tracking and retrieving documents.

By the end of the decade, GBS expands to offer industry-specific software/hardware solutions blended with specialized solutions. This leads to rapid growth and many partnerships with the world's industry leaders in the client server and network solutions technology arena.

1980s

GBS begins producing labeling products and solutions that result in long-standing relationships with top corporations across the nation.

1990s

As GBS enters the nineties, it begins providing complete labeling and print management programs and becomes the first service company to receive a world-renowned U.S. corporation's prestigious Mark of Excellence award.

GBS also continues to expand its business-specific computer offerings, which now include NextGen, the healthcare industry's leading software; Sharetec, one of the country's top-selling credit union software packages; nationally recognized FileBound Document Management Solutions; and EasyID patient identification and system integration from industry experts PHG Technologies.

Soon, Sharetec – co-owned by GBS – becomes one of the fastest growing core processing solutions in the credit union industry.

2000s

In the new millennium, GBS opens a state-of-the-art document imaging and conversion services center in Youngstown, Ohio.

While continuing to support clients' print requirements, GBS also begins implementing technologically advanced data services and custom communication for cross-media marketing that generates even more revenue for clients.

2010s

GBS celebrates more than 40 years in business, unrolling its identity as America's Productivity Partner.

Innovation

A look inside today's GBS



Since its founding as a printer and distributor more than 40 years ago, GBS' innovation has expanded to include Content Management, Credit Union Core Processing, Data Protection, Enterprise & Network, Filing, Healthcare, Labeling, Nonprofit and Print and Marketing solutions.



Though GBS now offers a diverse number of products and services, all are offered the same way – around the needs of each customer:

1. We listen and determine what it will take for our client to save time, reduce costs and increase revenue.
2. We customize a solution so our client will most effectively reach its objectives.
3. We are always available to teach and answer questions about the product or service, ensuring its success.



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We package the perfect solution, but you'll find it's outside the box.

CONTENT MANAGEMENT

Our team is the best at suggesting a system that fits existing business practices and budgets for more efficient organization and quicker retrieval of paper and electronic documents.

CREDIT UNION CORE PROCESSING

Our expertise and cost-effective software keep credit unions of all sizes ahead of competitors with technology that members expect, updates that regulations require, and support that ensures smooth operation.

DATA PROTECTION

We offer customers the ability to automatically back up important files to a secure data center via the Internet, eliminating the risk of losing critical information to faulty backup tapes and making it easier to restore lost data.

ENTERPRISE & NETWORK

With superior technical knowledge and customer service, we provide a customized set of enterprise and network solutions specific to each company's objectives. And, we make sure customers' enterprise and network systems are operating safely and efficiently so they can focus on their business.

FILING

Our superior products and competitive prices are enough to make us a good partner. Our people make us the top choice because we are experts at creating filing solutions and quick to answer questions.

HEALTHCARE

We provide the healthcare industry's leading software, NextGen, in a way that supports our customers' needs and busy schedules. Our flexible implementation, training and performance reviews result in stress-free conversion and maximum productivity.

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LABELING

Our consistent delivery of accuracy, timeliness and competitive pricing makes us the most reliable labeling provider. It's also why top Fortune 500 companies have stuck with us for years.

NONPROFIT

Our technology makes it easy, fast and affordable for nonprofit organizations to produce and distribute personalized direct mail pieces and thank-you letters that attract the attention of donors.

PRINT AND MARKETING

We have the technology to make customized print and marketing easy, fast and affordable for companies large and small. And we'll combine any or all of our services, from database management to direct mail fulfillment, so that each customer's specific needs are met and goals achieved.



Discover how GBS can increase your productivity.



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