



WE HAVE A SOLUTION FOR THAT.

GBS – 35 Years of Taming the Information Age

Six years into the twenty-first century, the information age has proven itself a mixed blessing. With digital storage and the advent of the Internet, access to information has boomed – and many companies are suffering from information overload. Whether or not a company uses modern technology, they soon find themselves overwhelmed with data.

Enter GBS. The North Canton, Ohio based company, which is celebrating their 35th year as an information solution provider, offers a line of products and services designed to help businesses create, manage, retrieve, and deliver information – with a savings of both time and money for businesses on both sides of the technology fence. "When Larry Merriman founded the company in 1971, we were printing forms to help companies manage their processes," said Eugene Calabria, the company's CEO. "Technology was important to us back then, and now it's at the forefront of the solutions we offer. This allows us to be a Total Solution Provider to our clients."

Indeed, as the number of documents placed on networks continues to increase, the demand for systems to manage and control them becomes crucial. "Computers were supposed to make things easier," Calabria said. "But things became more complicated. There used to be one source, print, which was manageable but consumed space. There are now electronic files, and companies are sending print to electronic and vice-versa. For many businesses, keeping track of it all has become quite complicated."

To uncomplicate matters, GBS combines four product line families under one roof: technology, labeling, filing, and document management solutions. These seamlessly fit together into one integrated whole that centralizes data, increases efficiency, and brings cost reductions that are seen almost immediately.

The issue of printing is one example. "For many businesses, print can be a huge bottleneck," Calabria said. "But printing is one of the services we offer to clients. We have the ability to print anything they need. When our integrated system is in place, the waste and inventory costs shrink while still allowing access to needed files. Many businesses realize a savings as soon as we go to work on their print output."

Calabria went on to note that while it is a fairly new concept, Document Process Outsourcing is the trend of the future. He stated that many companies have been able to reclaim employees, office space and other resources previously

dedicated to storage and handling of information, and put them to good use on other, more important projects.

Besides untangling the document avalanche for companies, GBS provides an elegant solution for filing and tracking them, whether paper or electronic, via their software filing solution, called FileBound. Calabria explained that the software "Eliminates paper files by creating an electronic filing cabinet. It brings a new degree of efficiency to businesses by managing workflow better, and is fully customizable according to client needs."

He also observed that some businesses experience issues with labeling. Innovations such as NetLabels software allows on-demand production of file labels, eliminating the need for multiple labeling and the stockpiling of label materials. Labels can be printed when needed, one at a time or in batches, without sorting through boxes of material. GBS even provides customizable file folders to help manage and retrieve files more efficiently. For more traditional labeling needs, GBS owns label plants that are used to produce labels for their clients. "If it takes a label, our labeling technology can handle it," Calabria said.

GBS' information handling experience includes bringing the power of the computer to a broad range of business, including automotive, manufacturing, financial, insurance, healthcare, government and a broad array of other industries. This understanding of industry specific requirements of managing data has led to a successful series of software systems, each custom written for the needs of clients practicing in areas such as healthcare, credit unions, and government offices. "With GBS-based systems inside, businesses find it easier to produce tangible results, such as lower operational costs, and an increased ROI."

Together, the four areas of GBS's core competencies combine to create information management solutions that perfectly meet client needs. "Being a Total Solution Provider means there's no such thing as 'too much' or 'not enough,'" explained Calabria. "We give businesses exactly what they need to manage their information."

Calabria looks forward to the next 35 years of GBS history. "I'm excited about leading GBS into the future of the marketing, communication, and information management service industries," he said. "With a growing customer base and the introduction of innovative products and services, we've become a strong competitive force in the industry and will continue to be. Whether you need scanning, file folders, labels, printing, application software, computer hardware, or warehousing and distribution services, GBS has the experience and solution for you."

GBS Corp is headquartered in North Canton, Ohio. GBS has been providing technology, labeling, filing, and document management solutions since 1971. GBS provides products and services that help our customers create, manage, retrieve, and deliver information to achieve greater profitability, faster growth, and tangible results for their customers. Additional GBS sites are located in Florida, Michigan, and Texas.

Contact us at 800.552.2427 for more information.

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