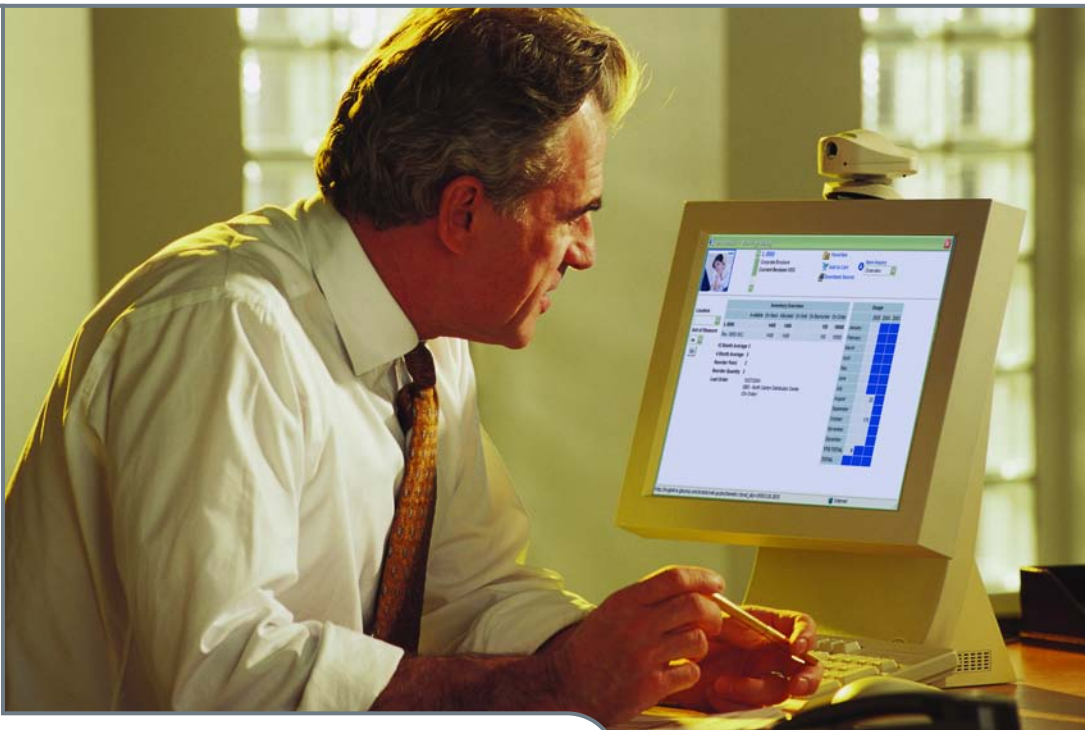


Marketing Fulfillment

High Quality. Innovative Solutions.



Our clients turn to GBS as a business partner who provides end-to-end marketing communication services. We understand your needs for accurate, reliable, time-sensitive creative development, printing, fulfillment, and distribution services.

Your printed materials are a reflection of your company: We treat them like a reflection of our own.

CAPABILITIES

GBS' Marketing Fulfillment offering is a comprehensive solution encompassing a full range of services from creative development and prepress through final production and distribution.

GBS offers an integrated management solution for the entire marketing communications fulfillment process. We partner with numerous preferred print providers whose capabilities include traditional offset, web, digital, and screen printing services.

A TOTAL SOLUTION

To further assist you, we offer a convenient Internet-based solution to create, manage, inventory, order and distribute marketing materials through the GBS customer portal. We combine the latest digital printing technology with an experienced staff to produce high quality output. Document design and material option are virtually unlimited. The equation is completed with targeted personalization, full-service kitting, and state-of-the-art mailing and distribution.

Through our strategic partnerships and hands-on management approach, we provide cost-savings and keep you focused on your core business objectives. We will work with your ad agency, in-house creative department or manage the project from design through delivery. Let GBS be your one-stop solution for all your marketing fulfillment needs.

FOR A GLOBAL MANUFACTURING CUSTOMER, GBS MANAGES THEIR TRAINING MATERIALS FOR 120 TRAINING SCHOOLS BY PERFORMING MONTHLY MAILINGS AND DISTRIBUTION OF PROMOTIONAL ITEMS, SAMPLE KITS AND POINT OF SALE MATERIALS. THIS CUSTOMER HAS REALIZED SIGNIFICANT PRODUCT, ADMINISTRATIVE AND PROCESSING COST SAVINGS SINCE GBS MANAGES THE COMPLETE PROCESS ALLOWING THEM TO CONCENTRATE ON THEIR CORE BUSINESS.

Want to know more?

Call us at 800.552.2427 to arrange an introduction to GBS.

www.gbscorp.com

Marketing Fulfillment

KITTING & DISTRIBUTION

We continue to add value after products are printed. Services such as assembly, insertion, and distribution allow our customers to rely on us for full-service fulfillment. We design, group, manage, and order products in combination to lower your manufacturing costs. And we manage kitting and distribution services to meet your deadlines at the lowest possible cost.

FLEXIBILITY

Our services reach beyond standard sell sheets, catalogs, flyers, and posters. We print on a variety of surfaces including vinyl, metal, glass, and more. We can even put your message in lights. We can suggest a variety of alternatives for delivering your message to customers.

EXPERIENCE

Our expertise in business communications allows us to easily identify opportunities for operational improvement. In addition, we offer an exhaustive list of printed materials from a single source. Our just-in-time and logistics-related capabilities allow us to provide the right printed products, at the right time, to the right people. We not only want to help you save money, we want to help you make money as well.

APPLICATIONS

Creative Design/Development
Brochures
Advertising
Finishing
Manuals
Digital Printing
Electronic Ordering
Promotional Items
Direct Mail
Print Management
Identity/Branding
Mail List Management
Presort Activities

Booklets
Binding
1:1 Marketing
Mailing
On-Demand Imprinting
Variable Print on Demand
Inventory Management
Assembly
Packing
"Soft" Electronic Proofing
Collating
Fulfillment/Kitting
Literature

Insertion
Distribution
Banners
Packing
Pre-press
Point of Sale/Point of Purchase
Flash Fusion
Flyers
Small to Large Format
Bar Coding
Binders
Print on Demand
Consulting
Invoicing



WE HAVE A SOLUTION FOR THAT.

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