

# HealthLink

Make the connection to improve your cash flow and productivity.



## USING TECHNOLOGY TO PROCESS INFORMATION

HealthLink is an EDI (Electronic Data Interchange) process of transferring information electronically. Unlike conventional paper systems, EDI is built around an economic reorganization and re-engineering of healthcare delivery using technology to process information more efficiently, minimizing wasted time and money.

## A REVOLUTIONARY EDI SOLUTION FOR CLAIMS MANAGEMENT

HealthLink is more than "paperless" electronic claims processing. This solution provided a single process to file all major insurance claims electronically. It goes beyond all payor Electronic claims Programs to allow its customers to utilize other EDI transactions including Electronic Remittances, Membership Eligibility, Claims Status Inquiries, Plan Eligibility, Acceptance Reports, Rejection Reports, Referral Authorization and other state-of-the-art features of EDI.

HealthLink is a state-of-the-art program designed to give our clients the most advanced EDI (Electronic Data Interchange) system needed to meet the demands of the healthcare industry. HealthLink is the vehicle by which GBS' customers can utilize EDI technology to transmit electronic claims to many third-party insurance carriers including, but not limited to, Medicare, Anthem, Medical Mutual, Worker's Compensation, Medicaid, and over 300 NEIC commercial carriers.

GBS HEALTHLINK PROVIDES A SEAMLESS INTERFACE WITH YOUR GBS MEDICAL PRACTICE MANAGEMENT SYSTEM. THE REAL VALUE TO YOU IS A COMPLETELY INTEGRATED PATIENT INFORMATION SYSTEM AND ON-LINE UPDATING OF PATIENT INFORMATION.

Want to know more?

Call us at 800.860.4427 to arrange an introduction to GBS.

[www.gbscorp.com](http://www.gbscorp.com)

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## BENEFITS OF HEALTHLINK

The features of HealthLink are designed to meet your reimbursement objectives and the challenges of today's healthcare offices.

With GBS HealthLink, you can:

- **Save Time** - Immediate single submission of claims. No filing, sorting, perforating, or stuffing. Receive electronic payments and remittance advice to automate payment posting.
- **Reduce Rejections** - "Cleaner" claims due to comprehensive computer editing routines before they are sent to the carrier.
- **Increase Cash Flow** - Claims are paid faster since the carrier can receive them within 24 hours of the billing.
- **Reduce Expenses** - Significantly reduce the cost of paper, postage and administrative costs.
- **Meet HIPAA Mandates** - Your EDI solution is fully HIPAA and Medicare compliant.
- **Validate Claims** - Claims are validated for payer-specific edits the same day they are submitted.
- **Manage Work Flow** - Management and distribution of claim forms to your billing staff according to criteria defined by you.
- **Utilize Advanced Correction Capabilities** - Billers correct errors on an intuitive screen replica of the forms. Includes errors found in editing and errors returned from payors. Through an Internet connection, many users can work on the same set of claims.
- **Transmit Claims** - An "all payor" system allows the submission of claims to all major insurance carriers in one simple process. "Hard Copy-electronic submission" to non-electronic carriers.
- **Track Internal Audits** - With an Internet connection, you have complete accountability and claims access tracking by user with date and time stamp capabilities.

## POTENTIAL COST SAVINGS

A Harvard Business Review study was conducted to determine the potential cost savings per transaction of various EDI (electronic data interchange) processes. See chart below.

Per Transaction	Physician	Hospital	Insurer
Eligibility & Benefits Inquiry	\$4.18	\$3.31	\$1.70
Claims Inquiry	\$4.07	\$3.74	\$2.86
Insurance Claims	\$3.09	\$1.12	\$0.77
Electronic Funds Transfer	\$0.16	N/A	N/A
Electronic Remittance Advice	\$1.74	\$0.53	\$0.20



*WE HAVE A SOLUTION FOR THAT.*

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