

## GBS and General Motors Celebrate Their 20 – Year Partnership

In December, 2009, GBS and GM hosted a special event to celebrate their 20-year partnership. The event was held at GBS's corporate office, located in North Canton, Ohio. A local Chevrolet dealership participated by exhibiting several award-winning 2010 Chevrolet models. GBS employees and friends had an opportunity to view these vehicles firsthand and speak personally with the GM experts. In recognition of the GBS/GM partnership, special incentives and prize giveaways were awarded to attendees. Over 100 people were in attendance, which resulted in the sale of three new vehicles. Nick Kitsonas, Executive Vice President of GBS Labeling, stated, "This event was a great way to celebrate our relationship with GM, which we value and look forward to strengthening in the future."



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### About GBS

GBS is headquartered in North Canton, Ohio. GBS has been providing technology, labeling, filing, and document management solutions since 1971. GBS provides products and services that help customers better **CREATE, MANAGE, RETRIEVE, and DELIVER** information to achieve greater profitability, faster growth, and tangible results for their customers.

We even had a special guest attend our celebration.